

PURE GOLD

BIOGRAPHY

With signature acappella vocals and four-part harmonies, Pure Gold delivers diverse sounds and musical styles with a stage presence that transcends audience ages and backgrounds. Bringing the golden age of American vocal harmony to performances from Radio City Music Hall to The Waldorf Astoria and Rock and Roll Hall of Fame, Pure Gold doo-wops their way through the decades, performing material from the 50s, 60s, and 70s, as well as a blend of blues, standards and original material to highlight their unique talents and range.

Pure Gold is synonymous with quality. The highly-polished band orchestrates the perfect mood with music, adding ambiance and excitement to any affair. Pure Gold has performed at countless engagements from corporate events to wedding receptions, birthday parties to anniversary celebrations. Pure Gold has been afforded the opportunity to play for The National Football League (NFL), The National Hockey League (NHL), Heinz USA, and the Young Presidents Organization.

Pure Gold has kept close company with some of music's biggest legends like Chuck Berry, The Temptations, Smokey Robinson, The Four Tops and The Isley Brothers. Thirty million viewers hung on every note as this eight-piece vocal/instrumental group provided accompaniment for the nationally televised PBS specials Doo Wop 50, Doo Wop 51 and Rock, Rhythm & Doo Wop. As the first non-inductees to play at the Rock and Roll Hall of Fame, Pure Gold's overwhelming success prompted an invitation to return as the first group to perform there on New Year's Eve.